

# **DIRECT MEDIA SOLUTIONS LLP**

Regd. Office: 18<sup>th</sup> Floor, A-Wing, Marathon FUTUREX, N.M. Joshi Marg, Lower Parel, Mumbai – 400013.  
Tel No. +91 22 7106 1234 LLPIN: AAI-2417 Email I'd: secretarial@esselgroup.com

---

April 8, 2025

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

**National Stock Exchange of India Limited**

Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Dear Sir,

**Ref: Disclosure under Regulation 31(4) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Pursuant to Regulation 31(4) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we, Direct Media Solutions LLP, one of the Promoters of Siti Networks Limited ("Siti") holding 9,900,000 Equity Shares constituting 1.14% of total share capital of Siti as on 31<sup>st</sup> March, 2025, do hereby declare that we have not made any encumbrance, directly or indirectly, other than those already disclosed during the financial year 2024-25.

Request you to kindly take the same on record and oblige.

Thanking you.

Yours faithfully,

**For Direct Media Solutions LLP**

**Pushkar Dutt Bansal**

**Nominee Designated Director**

**CC: Siti Networks Limited**

Unit No. 38, 1st Floor, A Wing,  
Madhu Industrial Estate, P.B. Marg,  
Worli, Mumbai - 400 013